



OTC BRASIL 2017

AN EVENT ORGANIZED BY IBP AND OTC

24-26 October 2017
Riocentro, Rio de Janeiro, Brazil



SPONSORSHIP PLAN



LAST EDITION NUMBERS



16
COUNTRIES



1,355
DELEGATES



160
EXHIBITORS



8,000
VISITORS

2015 SPONSORS



Master Sponsor



Emerald & Bronze Sponsor



Gold Sponsor



Bronze Sponsors



Copper Sponsors



Aluminum Sponsor



Diamond Sponsor



Emerald Sponsor



Silver Sponsor



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REASONS TO SPONSOR

- Position your company at the forefront of the offshore development in Brazil
- Receive unprecedented exposure for your company's technologies and services
- Raise awareness and gain new business leads
- Engage with E&P international leaders around the world



Counterparts

Platinum 1 (one share)

OTC Visitors Bags

Emerald 1 (one share)

OTC Lanyards

Emerald 2 (one share)

Cyber Point

Emerald 3 (one share)*

Topical Luncheon 24/10

Emerald 4 (one share)*

Topical Luncheon 25/10

Emerald 5 (one share)*

Topical Luncheon 26/10

*The themes/speakers of the Topical Luncheons
will be decided by the Technical Committee

Counterparts



Gold 1 (one share)**

Signal Banners – Exhibition

Gold 2 (one share)**

Signal Banners - Congress

Gold 3 (one share)

Mobile Recharger Lounge –
Exhibition



**** (Restricted to OTC Area)**

Counterparts

Silver 1 and 2 (two shares)**
Mobile Recharger – Exhibition

Silver 3 and 4 (two shares)**
Mobile Recharger - Congress

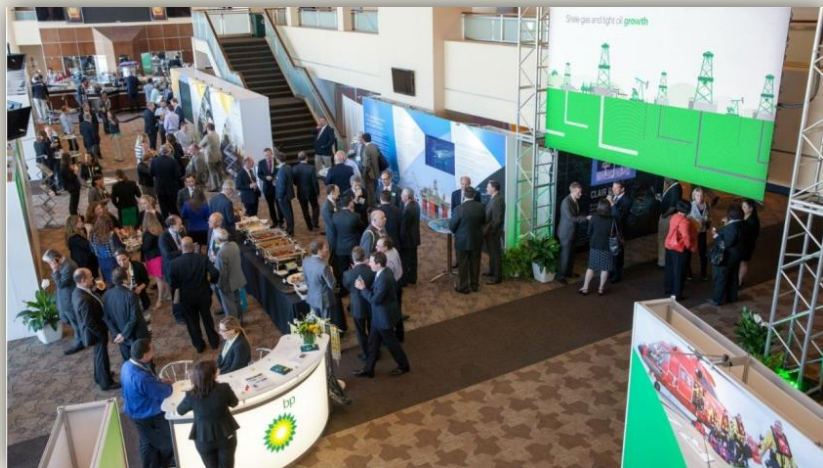


******(Restricted to OTC Area)

Counterparts

Bronze 1, 2, 3 and 4 (four shares)
Auto attendance totens (8 totens)





Counterparts

Copper 1 (one share)
Aero Banner at the Catwalk

Copper 2 (one share)
Roof Top

Aluminum 1, 2, 3 and 4 (four shares)
Press Room and Publication Desk

General Counterparts

Counterparts	Platinum*	Emerald	Gold	Silver	Bronze	Copper	Aluminum
Total of Quotas	1	5	2	4	4	3	4
Complimentary Congress Registration	10	8	5	4	3	2	1
Topical Luncheon Tickets	8	6	5	4	3	2	1
Logo at the event's APP	✓	✓	✓	✓	no	no	no
Logo at the Official Website www.otcbrasil.org	✓	✓	✓	✓	✓	✓	✓
Institutional video at the official website www.otcbrasil.org	✓	no	no	no	no	no	no
Logo on digital newsletters	✓	✓	✓	✓	✓	✓	✓
Logo on print advertising promoting the event	✓	no	no	no	no	no	no
Rights to use brand to communicate sponsorship "proud sponsor of"	✓	✓	✓	✓	✓	✓	✓
Logo at the Final Program / Exhibitors Catalogue	✓	✓	✓	✓	✓	✓	✓
Logo at the Main Entrance Billboard	✓	✓	✓	✓	✓	✓	✓
Logo at the Aisle Billboard	✓	✓	✓	✓	✓	✓	✓
Logo at the Banner of the Congress Pavilion Entrance	✓	✓	✓	✓	✓	✓	✓
Ad in Final Program / Exhibitors Catalogue	Full page (contracapa)	Full page	Full page	1/2 page	1/2 page	1/2 page	no

Build up your package!

Quotas available for sponsors Platinum, Emerald, Gold, Silver, Bronze, Copper and Aluminum

APP Advertising
Electrical Cars
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External Banner



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