

# Technology

**ARENA**

24-27 OCT  
RIO DE JANEIRO  
BRAZIL

THIS EVENT WILL TAKE PLACE AT



RIO OIL & GAS  
**2016**  
EXPO AND CONFERENCE



**AN OIL & GAS ROUND  
DEVOTED TO PUT  
A SPOTLIGHT ON  
TECHNOLOGIES  
WHICH ARE CHANGING  
INDUSTRY'S PATHWAYS**



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A NEW THEMED  
SHOWCASE  
CONCEPT



THE OBJECTIVE IS  
TO PRESENT TRENDS,  
AWARDED INITIATIVES AND  
DISRUPTIVE TECHNOLOGIES  
BEYOND THE ENERGY  
INDUSTRY



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# TARGET AUDIENCE

- Startups
- Venture Capital Firms
- Angel Investors Groups
- Business Accelerators
- Technology-based companies
- Oil & Gas Companies
- Goods and services suppliers
- Automobile Companies
- Energy Professionals
- Institutional Supporters
- Universities



THE ARENA 1<sup>ST</sup> EDITION WILL BE HELD IN  
**RIO OIL & GAS 2016**, THE LEADING  
INDUSTRY'S EVENT IN LATIN AMERICA



# ORGANIZED BY THE BRAZILIAN OIL&GAS INSTITUTE

which gathers 99% of oil & gas  
operators in Brazil



The home  
to our  
industry.

# BE PART OF THIS RECOVERY MOMENT FOR THE BRAZILIAN OIL & GAS INDUSTRY

LEARN MORE ON WHAT'S TO COME:

- Presidential transition and increasing business opportunities
- Changes expected to upstream and downstream areas
- New measures being analyzed by the Brazilian Ministry of Mines and Energy
- Barriers reduction for new companies and investors
- More investments in the pre-salt area becoming viable as the barrel price recovers to \$ 50 level





# THE FUTURE IS ALREADY HERE. GET TO KNOW IT

ROBOTICS . BIG DATA. CYBER SECURITY  
GENOMICS COMMERCE . MONEY CODE - IFICATION

# AN ENTICING AGENDA

1. Startup Pitch
2. Tech Expo
3. Pipeline Tech Meeting
4. Trend Talks



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# STARTUP PITCH



A place for startups to gather  
with oil & gas market

In 10 minutes, startups can  
present their innovative  
solutions to potential investors

# EXPO TECH

A technological window display

A showcase for technology-based companies to present innovative cases, products and services



# PIPELINE TECH MEETING

Fast connections to  
answer market demands

Sponsoring companies aim their  
challenges for possible solvers to present  
solutions during the event. An excellent  
opportunity for partnership and networking





# TREND TALKS

Leading advances  
under discussion

Presentations and debates  
on key issues related to innovation  
for oil & gas industry

The background is a vibrant blue with a complex, futuristic design. It features multiple concentric circles and rings, some of which are composed of smaller, repeating geometric shapes like squares and rectangles. The overall effect is that of a digital or technological interface, possibly representing data flow or a network. The colors range from deep blue to a bright, almost white light in the center, creating a sense of depth and energy.

**ONE OF RIO OIL & GAS 2016  
KEY SIDESHOWS**

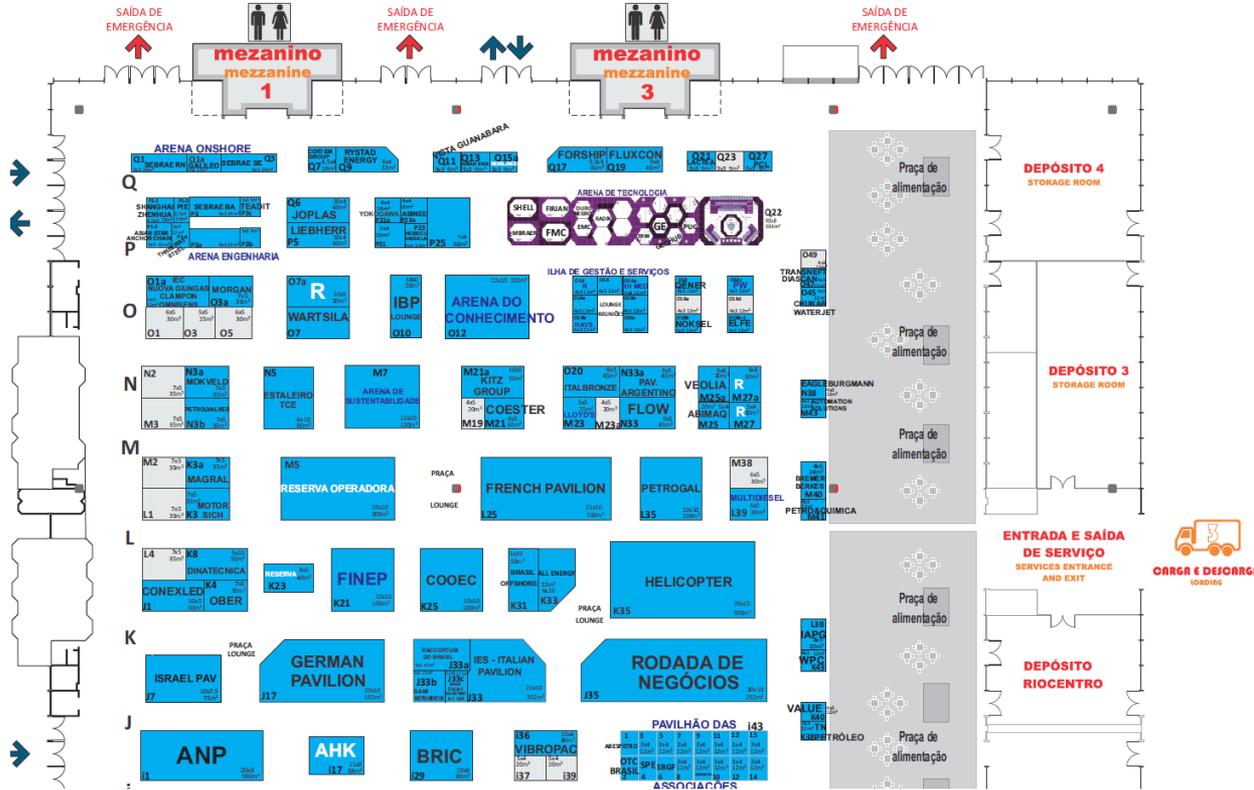
# HOW TO TAKE PART OF IT?

- EXHIBIT TECH PRODUCTS AND PRESENT SOLUTIONS TO POTENTIAL INVESTORS
- BE A SPONSOR OF TREND TALKS AND OTHER ARENA ACTIVITIES

# PAVILION 3



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400 sq.m

26 exhibitors



OCTAGON

EXPO TECH 5 sq.m

EXPO TECH  
10 sq.m

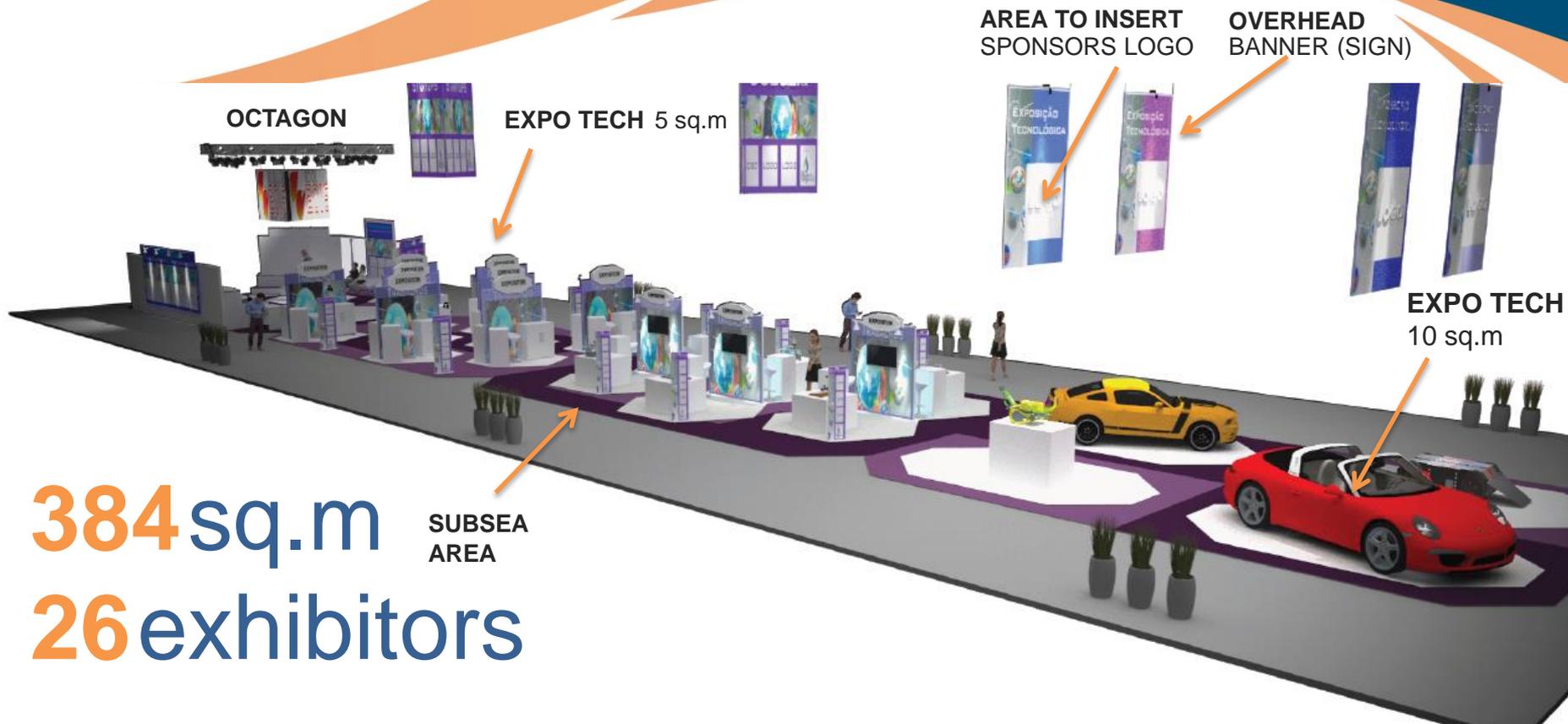








# ARENA



OCTAGON

EXPO TECH 5 sq.m

AREA TO INSERT SPONSORS LOGO

OVERHEAD BANNER (SIGN)

EXPO TECH 10 sq.m

SUBSEA AREA

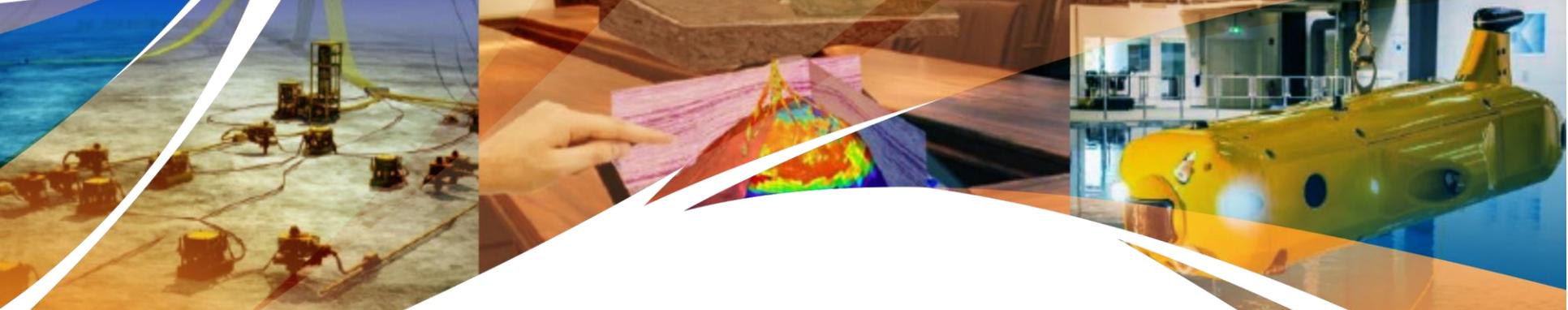
384 sq.m

26 exhibitors



# WHY INVESTING?

- To draw attention from partners and investors
- To exhibit your innovative product/service in an exclusive area, to a target audience
- To show how your solution/technology can make big companies more competitive
- To ensure tickets to your team to attend to Trend Talks
- To present your business challenges and find solutions immediately
- To do business and to enhance your networking



# WHY VISITING?

- To debate new emerging technologies and trends
- To learn about the technological demands and opportunities in oil & gas market
- To seek partnership and do business
- To enhance your networking



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# INVESTMENT OPTIONS

1

**BRL 30,000.00**

10 sq.m + 20' presentation on the stage

2

**BRL 20,000.00**

sponsorship = business accelerators

3

**BRL 10,000.00**

5 sq.m

# INVESTMENT 1

**BRL 30,000.00**

## BENEFITS

- 10 sq.m booth to showcase products
- 20-minute presentation on the arena stage
- Logo on the area's overhead banner
- Displaying a 30 second video on the arena screens
- Logo applied to the arena backdrop
- Logo inserted in emails marketing
- Logo on the arena's webpage

# INVESTMENT

2

**BRL 20,000.00**

## BENEFITS

- Take charge to appoint a person as a jury to the pitch;
- Logo displayed on the overhead banner of the area;
- A 30 second video displayed in the arena screens;
- Logo applied to the arena backdrop;
- Logo inserted in emails marketing;
- Logo on the event's webpage.

# INVESTMENT 3

**BRL 10,000.00**

## BENEFIT

- 5 sq.m booth to showcase products in the technology arena

# JOIN US!

TO RECEIVE A CUSTOMIZED PROPOSAL, CONTACT:

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